



Simple Energy Savings.

Domino's Pizza Cowabunga, Inc.



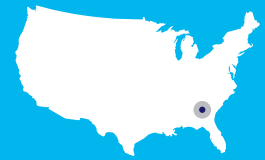
Cowabunga Pizza is the 2nd largest franchise owner of Domino's in the United States. It currently has over 200 stores across three states. Upon learning what the Tune® Filter could do for them, they decided to test seven stores in Georgia. Each Domino's location averages 1,500 sq. ft. in size, including kitchen with oven, heat keepers, refrigeration and other temperature controlled food storage, and various customer wait and dining spaces.

The filters were installed in January 2019 and it didn't take long to see the results. After two billing cycles, they saw their kWh usage drop over 15% on average across their seven test stores, with the potential payback after Tune® Filter installation expected to be around 7.6 months.

DESCRIPTION

Cowabunga Domino's Pizza franchise based in Georgia utilized the Tune® Filter as a test for their corporate-wide sustainability efforts.

LOCATION / REGION



EQUIPMENT / SOLUTIONS

January, 2019, one Tune® Filter was installed per sub panel in seven locations, one location required two filters.

RESULTS

15%

**DROP IN AVERAGE kWh
USAGE AFTER TWO
BILLING CYCLES**

Cowabunga Domino's Pizza 7-Store Test

Store	Avg kWh BEFORE Tune®	Avg bills BEFORE Tune®	Avg kWh AFTER install	Avg bills AFTER install	Savings per month	% kWh reduced	Base- line adjust
Control Store 4121 (Baseline)	255	\$892	224	\$596	(\$297)	-12.2%	
Test Store 3581	272	\$933	172	\$808	(\$125)	-36.8%	-25%
Test Store 4148	291	\$1,056	224	\$923	(\$133)	-23.0%	-11%
Test Store 3560	240	\$769	175	\$491	(\$278)	-27.1%	-15%
Test Store 4163	315	\$974	237	\$773	(\$201)	-24.8%	-13%
Test Store 4192	273	\$928	175	\$696	(\$232)	-35.9%	-24%
Test Store 4125	231	\$696	172	\$601	(\$95)	-25.5%	-13%
Test Store 8899	219	\$745	187	\$647	(\$98)	-14.6%	-2%
Averages	263	\$872	192	\$706	(\$166)	-27.1%	-15%

AVERAGE MONTHLY BILL BEFORE TUNE® (Avg of 7 test stores*)

\$872

**AVERAGE MONTHLY SAVINGS PROJECTION
(Avg monthly bill BEFORE Tune® 15%*)**

\$131

With consideration to these savings results of the initial seven-store test, future savings were projected for a 100-store roll-out.

ADDITIONAL RESULTS

Another Domino's franchisee, RPM Pizza, has tested and verified Tune® savings. They now spec them in all new stores with plans to roll-out into existing stores.

100-Store Roll-out Analysis

PROJECT COST ESTIMATE WITH INSTALLATION

\$100,000

SAVINGS PROJECTIONS

Avg monthly electric bill	Avg of 7 test stores	\$872
Avg monthly savings projection	Avg monthly bill x 15%*	\$131
100-store monthly savings	Avg monthly savings x 100	\$13,100
100-store yearly savings	100-store monthly savings x 12	\$157,200

PAYBACK PERIOD

Cost/100 store monthly savings **7.6 Months**

YEAR 1 SAVINGS

After Tune® investment **\$64,800**

YEAR 5 SAVINGS

\$686,000

YEAR 10 SAVINGS

\$1,470,000



Real maintenance savings for your restaurant business.

tune®

Simple Energy Savings.

Save energy + Save electronics + Save resources = Save money



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