

Popeye's Louisiana Kitchen

Tune® reduced kilowatt-hours by an average of 9% across 25 Popeye's stores in Georgia, Alabama, Louisiana, Mississippi, and Tennessee.



POPEYE'S

9%⁺

KWh SAVINGS

ACROSS 25 LOCATIONS

Popeye's Louisiana Kitchen is a quick-serve restaurant specializing in authentic Louisiana fried chicken. A favorite wherever one opens its doors, Popeye's is always busy and uses plenty of electricity.

Our customer, a Popeye's franchisee, owned and operated 25 locations across the southeast, with building sizes ranging from 2,200 to 2,700 square feet. For each location, a Tune® device was installed in every breaker box. On average, three Tune® devices were installed per location.

Following installation, a savings impact evaluation was performed by ABRAXAS, a trusted third-party analyst, to determine the savings delivered by Tune®.*

